

# **KNOWLEDGE E TRAINING**& CONSULTING SERVICES

In a world that's moving faster than ever, the availability, quality, and pursuit of knowledge is fundamental for advancement. Knowledge E works at the heart of the global knowledge economy by supporting nations, institutions, corporations, and individuals in becoming knowledge-based and innovation-driven leaders.

Putting people at the heart of strategy to drive success. It is not enough to have interested passengers. Vehicles need drivers. Investing in human capital development provides your drivers with the keys for excellence.

## **OUR SERVICES**

Knowledge E's bespoke training and consulting programmes support governments, higher education institutions, and research centres in building thriving knowledge economies. We design and deliver transformative projects that blend practical capacity building training with strategic consulting to maximise successful outcomes in line with institutional and national goals. Our unique expertise, a global network of professionals, and agile service delivery drive our programmes to stimulate a measurable change in knowledge, values, and behaviour, producing tangible returns on investment.



# TRAINING & CONSULTING ECOSYSTEM

Training and consulting solutions are designed to build capacity in:

### **Research Excellence**

Maximise Research

Improve the quality, quantity, visibility, impact & commercial viability of institutional research

# Higher Education Excellence for Sustainable Economic Development

Strengthen Knowledge Economies

Integrate higher education & research with industry & public policy to increase economic growth & achieve sustainable development goals

## Higher Education Leadership Excellence

global reputation ambitions

Forge World-Class Universities
Assess, develop, & implement
strategies to improve institutional
quality, graduate employability & aid



## Library & Information Literacy Excellence

**Ø** Upgrade Libraries

Modernise technology, services & staff professional skills to facilitate 21st century learning & research

## Journal & Scholarly Publication Excellence

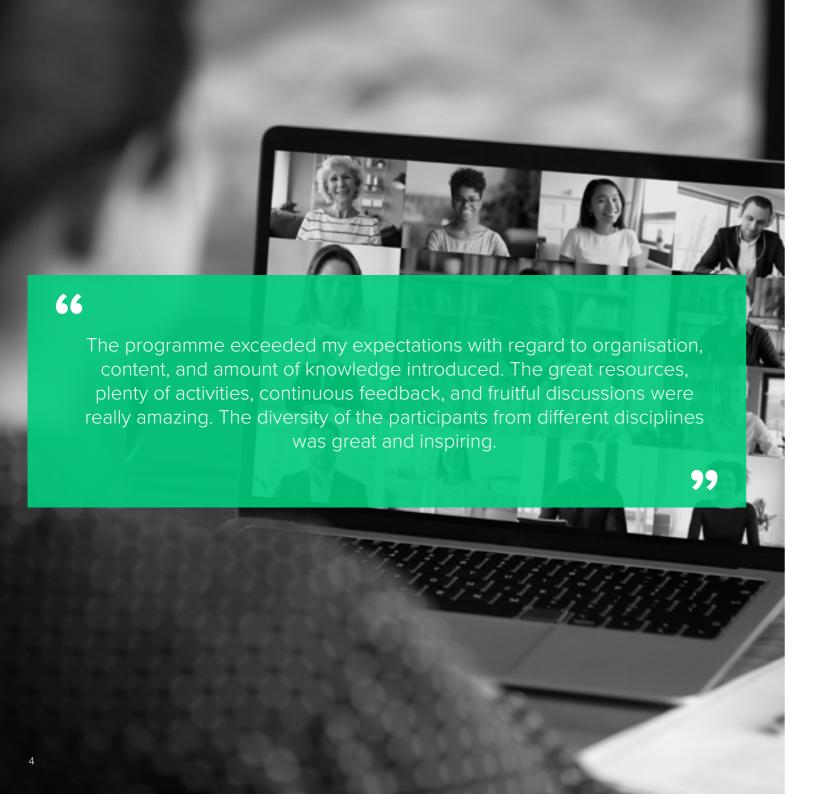
Advance Scholarship

Enhance the quality of scholarly journal content & management to increase global credibility, indexing, & impact on international communities of knowledge, commerce & public policy

## Teaching Excellence in Higher Education

Minimum Teaching

Reform curricula, enhance teaching, mentoring, & assessment methods & enable systems for international best practice, student success, & programme accreditation



## **CONSULTING PROJECTS**

Knowledge E offers universities, research centres, and government bodies consulting services that provide insights and recommendations to support policy decisions, influence strategies for improvement, and create implementation frameworks and systems.

We support our clients in achieving their goals through strategic planning and effective implementation in:



Improving research output & impact



Facilitating research commercialisation, technology & knowledge transfer



Reforming curriculum & fostering teaching excellence in higher education



Enhancing international reputation & supporting ranking ambitions

Our expert consultants engage to deeply understand the relevant needs, analyse underlying data from industry-leading providers, and interpret findings in the context of the organisational goals of our clients to produce high-impact deliverables.

## TRAINING PROGRAMME SAMPLES

We approach each project with the mindset of a long-term partner rather than simply a training provider. We're committed to ensuring quality and sustainability as we leverage our domain expertise, expansive industry network, and dedication to innovation to best serve our clients.

Below is a sample of the most popular courses within our domains of expertise. Request the course catalogue for our full list of courses.



- Research Commercialisation & Academic Entrepreneurship
- Unpacking Bibliometrics & Boosting Citations
- Modern Trends for Improving Research Visibility & Impact
- Scientific Presentation Skills for the 21st Century
- Grant Writing & Application
- Statistical Analysis in Academic Research (Beginner & Advanced)
- Essential Skills for Peer Review



- Building International Reputation & Brand
- Bibliometrics for University Rankings
- Fostering Successful Industry Interface
- Fostering Student Recruitment & Satisfaction
- Big Data for Higher Education
- Developing, Maintaining, & Leveraging Robust Alumni Networks



- Developing & Launching New Journals
- Maximising Journal Operations
- Journal Promotion & Marketing



- 21st Century Libraries: Innovations in Practice
- Modern Reference: e-Services,
   e-Resources & Embedded Librarianship
- Information Literacy Essentials
- Scholarly Communication Support
- Library Technology Innovations
- Community Engagement & Programming



- Curriculum Reform, Design, & Implementation
- Knowledge-Based Assessment
- Skills-Based (Workplace) Assessment
- Experiential Education & Interprofessional Education
- Promoting Active Learning in Small & Large Group Settings
- Mentorship & Student Development

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### **OUR APPROACH**

Our programmes focus on achieving tangible learning outcomes through highly interactive workshops that empower learners to achieve practical results and success beyond the classroom. Feedback from participants indicate that our programmes stimulate a measurable a change in knowledge, values, and behaviour for our participants.

### **PROFOUND**



95% of participants obtain & cement new knowledge that is meaningful & relevant to them.

### **PRACTICAL**



97% of participants are equipped with tangible 'take-aways' that can be immediately applied.

### **POWERFUL**



94% of participants are inspired to share their learning with others across their networks.

## **FOUNDATIONAL PRINCIPLES**

We are dedicated to ensuring quality, human capital development, and sustainable learning by implementing the following principles:

### **ANDRAGOGY (ADULT LEARNING)**



Adult learning is distinct from school-based learning. Adult learners are motivated by practical needs and respect for their experience. By understanding and utilising the '5 Key Assumptions' and the 4 principles of andragogy, we create learning experiences that are well suited to our participants.

### EXPERIENTIAL EDUCATION



Experiential education involves the application of theory and content to real-world experiences. By ensuring our workshops revolve around achieving practical outcomes, our participants' learning brings them one step closer to gaining hands-on experiences.

### **DIFFUSION OF INNOVATION**



Diffusion of innovation takes place in a social system as people assess the impact of change on their work and lives. We drive this impact by imparting knowledge and skills that can be disseminated by our participants to others across their networks.

Our commitment to the above principles allows us to deliver practical outcomes, foster sustainability and self-sufficiency, drive innovation and creativity, ensure quality, inspire proactive learners, and maximise ROI.

## **OUR TEAM**

At Knowledge E, we believe that being a part of the Knowledge E family means becoming part of something bigger: inspiring positive change in the world while shaping the future of the global knowledge economy.

The Training and Consulting team are a multinational team of innovators, researchers, and strategy experts who draw on the insights of the Knowledge E course leaders to help shape our workshops and programmes. Our programme coordinators will be available to your institution throughout your journey with us from start to finish to ensure smooth delivery and powerful outcomes.



## Skills & Backgrounds

**Education:** Higher Education Leadership, Instructional Design & e-Learning

Communication: Marketing & Design

**Business:** Public/Private Partnerships

**Research:** Academic Publishing & Library & Information Science



## 9+ Nationalities

Belgium New Zealand Egypt Philippines

nanv St

Kenya Switzerlan

Netherlands USA



## 6+ Languages

Arabic Dutch

Swahili

English

Filipino

French



|**0**+ <sup>-</sup>eam members

Division Head

Subject Matter Experts

e-Learning Architect

e-Learning Developers & Designers

Communications Liasion

Project Managers

Project Coordinators

Project Administrators

## Regions

East Africa

Europe

Middle East/North Africa

North America

Southeast Asia/Pacific

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## **OUR CLIENTS**





















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I would like to thank you and express my deepest gratitude and appreciation for the tremendous effort you have done for us during the workshops in May 2018 and for giving us all this unique opportunity to enhance our teaching skills.

Dr. Muhammad Saeed Hussein Goma



## **COURSE LEADER BACKGROUNDS**























































## **CONTACT US TODAY TO GET STARTED!**

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www.knowledgee.com









