



**KnE**  
Publishing



KnE Publishing

**SERVICES FOR RESEARCH  
INSTITUTIONS**

# Unlock the full value of your research

We give educational institutions and their researchers the tools, insights, and platform to produce, publish, and promote their research.

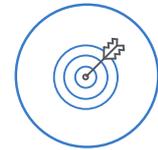
Our unique, holistic approach offers an end-to-end scholarly research solution – motivating and educating researchers, and maximising publication opportunities, to increase your institution's global standing and reputation.



Increase your research  
outputs and impact



Enhance your  
reputation



Achieve your  
rankings ambitions

Average of

**3.2mn+**

article views per year

Worked with

**20k+**

researchers

Readers from

**160+**

countries around globe

# Improve your international reputation

Rankings and reputation are increasingly important for universities and educational institutions worldwide. They help determine status and funding, as well as student and staff levels. Research output is a vital factor in ensuring your institution's competitiveness – both nationally and internationally.

As a boutique business, we ensure that each of our clients get the attention they deserve, and we aim for a long-term, collaborative partnership, providing a bespoke service tailored to your institution's developmental goals and objectives.

We have developed a suite of services designed to help institutions to promote an effective research culture and increase scholarly outputs and impact.

## What we offer:

- Journal launch, development and publishing services
- Bespoke conference platform, publishing and promotion services
- Author support services (including editing and translation)
- Open Access book and textbook services
- Grant proposal review services
- Post-publication research promotion packages



**Quality**

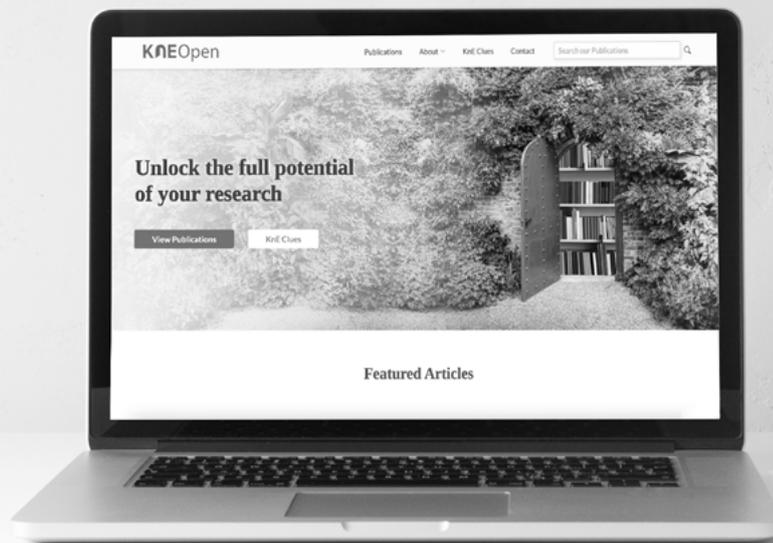


**Credibility**



**Visibility**

# Journal publishing services



## Launch and publish world-class journals

Publishing journals is a key method of showcasing an institution's scholarly outputs, increasing its prestige, and supporting better rankings. However, it can be difficult for an institution to launch, manage, and promote a successful, high-impact journal.

We have designed a portfolio of services to support institutions which may not have the economies of scale, the marketing capacity, or access to a global audience. We have substantial experience in launching and managing academic publications, helping our clients make a significant and sustained contribution to the wider academic community.

In addition to essential publishing and hosting services, we also help each journal achieve its full potential and maximise its efficiency with a range of consultancy services. These include evaluating research staff outputs, identifying key trends and strengths, and using bibliometric analysis to ensure that new and existing journals capitalise on internal research outputs and make a valuable and quantifiable contribution to the academic community.

Finally, we recognise that research does not end with publication and that it is vital for content to be read. In addition to expert marketing activities for our own publications, we offer a range of post-publication promotion services for journals and individual researchers, helping them cultivate international reputations and develop global readerships.

### Journal Services:

- Journal creation and launch
- Hosting journals
- Publishing journals
- Consultancy for journal development
- Promotion and marketing for journals

# Bespoke Conference Services



## Get conference support from conception to promotion

Physical conferences are ephemeral, but conference content doesn't need to be. Increase the lifespan of your conference content and continue to enhance your reputation long after the event is over. Publishing conference proceedings raises the conference's prestige, attracts academics from around the world, and improves the profile, visibility, and reputation of the host institution.

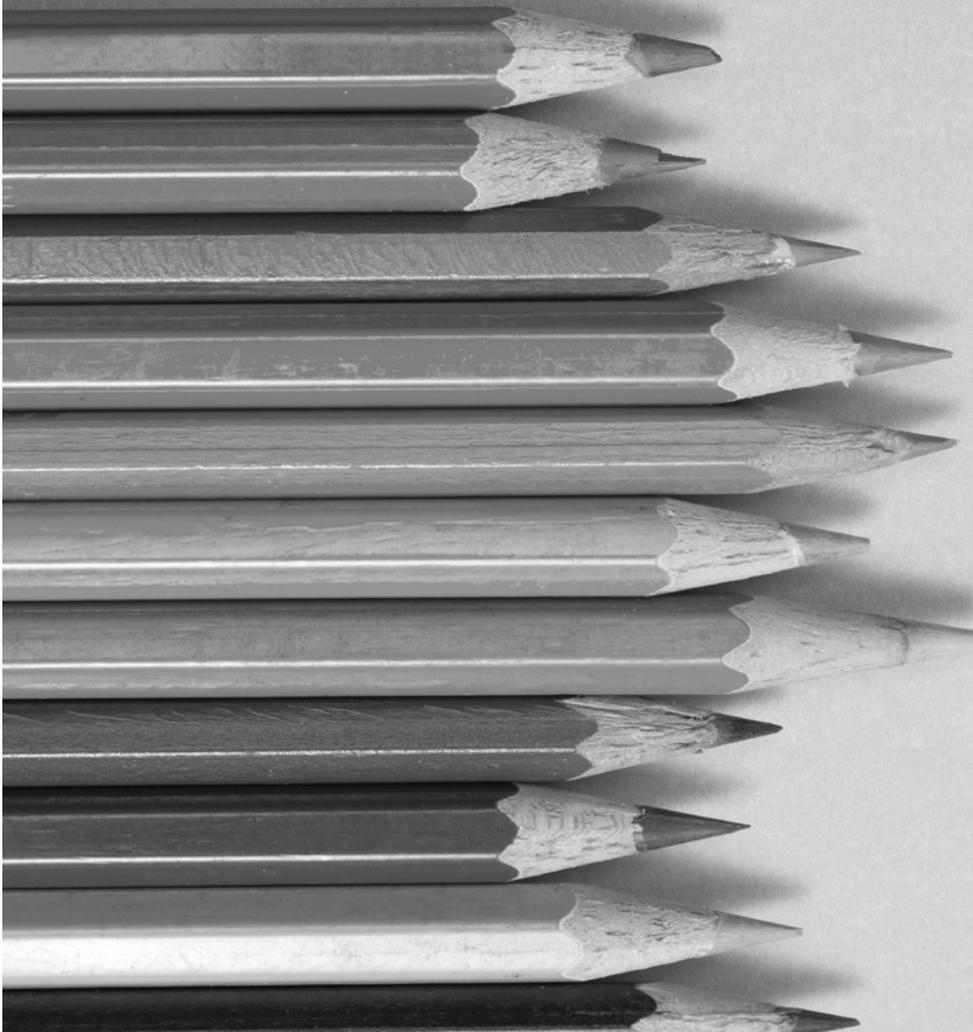
Whether your conference is large or small, physical, virtual, or hybrid, KnE Publishing can help you promote your event and publish your content. We offer your institution world-class website development and publishing services and are on hand at every stage to advise you on international academic standards, publishing best practices, and effective avenues for promotion.

Our Conference Services include a range of publication options, from publishing special journal issues and books of abstracts, to edited book collections and the creation of bespoke conference journals for your institution. In addition, we create conference websites that conform to international academic standards and marketing best practices, helping you to attract high-calibre speakers and create internationally prestigious conference programmes. In addition, we can help you strengthen your agenda and attract more delegates with customisable virtual workshops. Offer one or more of our live workshops to your delegates as part of your online conference. Led by international experts, each of our interactive online workshops will be tailored to your subject field and event.

### Conference Services:

- Publishing conference proceedings
- Creation of conference websites
- The production and promotion of Calls for Papers
- Advanced language editing
- Customised workshops
- Promotion, marketing, and indexing services

# Author support services



## Advance institutional research objectives

Academics and researchers are a valuable resource that can substantially contribute to a university's global reputation. However, your scholars might not be maximising their research outputs. We have developed a portfolio of services designed to mobilise and support your faculty and promote an active research culture at your institution.

We work with students, staff and faculty members to help them better understand how to get published, enhance the presentation of their research, and improve their choice of publication. Our expert editing, scientific review, and journal selection services not only reduce the risk of rejection but also increase the potential for publication in high-impact journals, boosting your annual research outputs and international reputation.

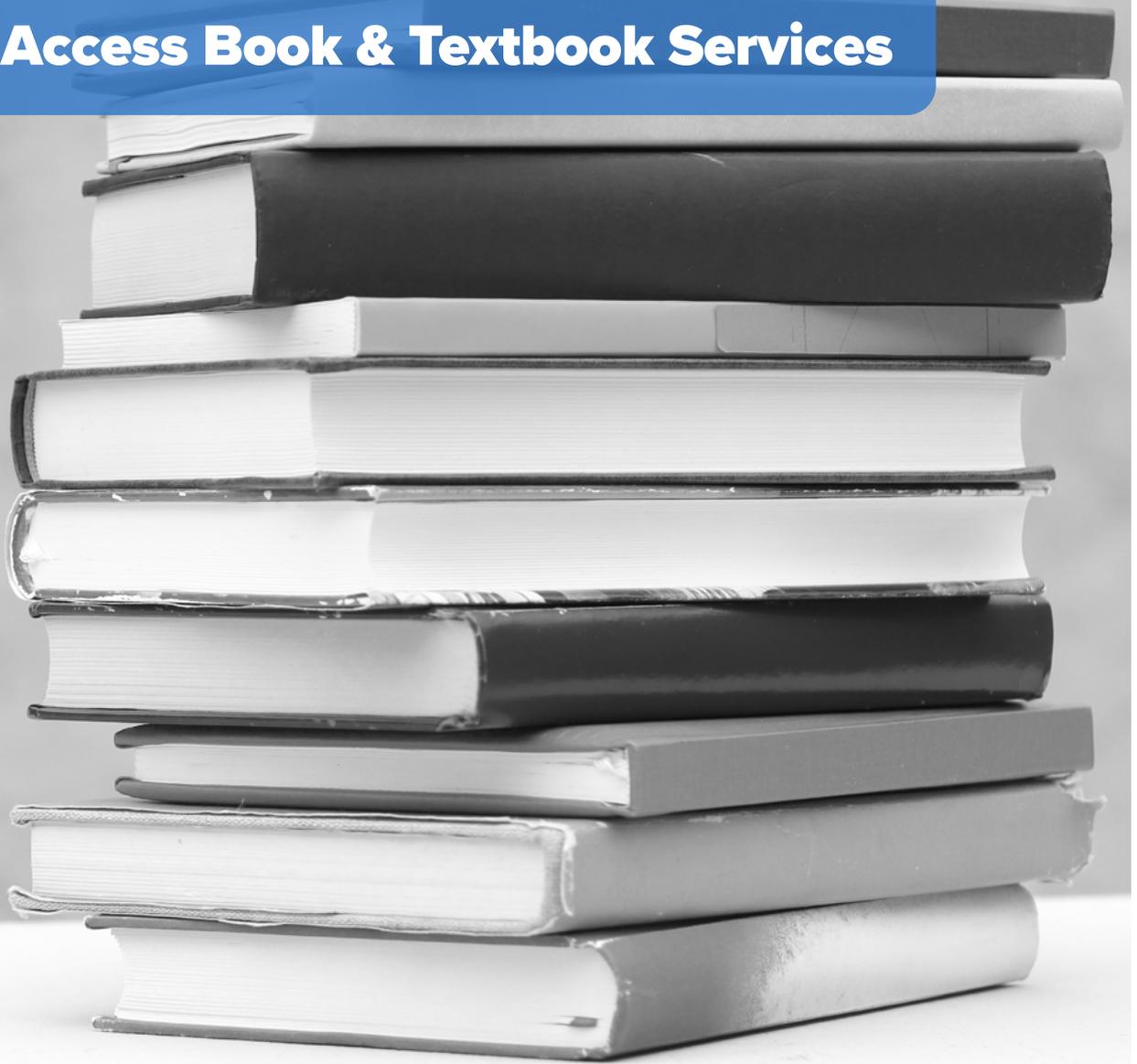
We provide simple, modern, and efficient tools to help institutions streamline manuscript submission and payment processes. Finally, our post-publication packages are carefully tailored to help your researchers showcase their work to a global audience. Moreover, our institutional clients receive two free webinars or physical workshops a year, each carefully designed to address specific needs or goals within the research cycle.

In addition to our flexible portfolio of services, competitive pricing, and fast delivery times, we help institutions to implement cost controls and use our clear tracking and reporting functions for ROI evaluations.

### Author Services:

- English-language editing services
- Translation services
- Journal selection and submission services
- Scientific review services
- Social media start-up kit
- Complimentary webinars

# Open Access Book & Textbook Services



## Maximise visibility and minimise costs

Publishing scholarly monographs and textbooks can be costly for universities, with small print runs and limited readership, and content can rapidly become obsolete. However, publishing Open Access books help institutions to unlock a larger audience and increase their international reputation while reducing costs. In addition, publishing on our Open Access platform allows your researchers to benefit from fast turnaround times, expert marketing, and a global audience.

At an extremely competitive price, our Open Access publishing service ensures a rapid turnaround, with just two months between submission and publication. We work with all disciplines, provide expert editorial and marketing services, and help with indexing and graphics creation.

We also offer Open Access textbook publishing, which increases the visibility, accessibility and affordability of research for your own students, and expands the potential reach of this research by making it freely available to millions of readers around the world.

Publishing your textbooks with us will not only boost your institution's global reputation, but it will also reduce costs and improve operational efficiencies as our Open Access coursebooks can be quickly and easily updated to reflect new research developments and new course structures.

## Open Access Publishing Services:

- All disciplines
- Monographs, edited collections, and textbooks
- Expert guidance and editorial support
- Publication, promotion, and indexing

# Grant Proposal Review Services



## Ensure integrity of your awards and success of your proposals

Truly independent and unbiased reviews can be difficult to obtain. Our Grant Proposal Review Services can ensure the integrity of your funding allocation processes and evaluate the strengths and weaknesses of an academic's application before submission.

Our service for institutions provides project management and co-ordination for the review process, handling all administrative requirements at every stage from submission to decision, and sourcing expert reviewers from the world's top 200 universities to evaluate each proposal. Every application undergoes rigorous analysis from leaders in each subject field, in accordance with international academic standards, ensuring that only those which withstand the most robust evaluations are successful.

Our bespoke service has already proven indispensable to a number of leading universities in the United Arab Emirates. It facilitates the shift to smaller, faster funding rounds and ensures the smooth delivery of large-scale awards evaluations.

We also provide a service for individual researchers to evaluate the strengths and weaknesses of their applications before submission. We identify areas for improvement and help researchers produce successful applications for external grants, both at the national and international levels. Where necessary, we also provide expert English-language editing and translation by experienced academics in the field, to ensure research ideas are framed accurately.

### Grant Services:

- Individual proposal assessments
- Project administration and management for the reviewing process
- Editorial services for grant proposals

# Promotion and Post-Publication Packages



## Develop your online presence

Social media is an invaluable tool for researchers and institutions alike, allowing them to showcase their expertise to a global audience.

Though it can be time-consuming, maintaining an active and engaging social media account is rapidly becoming indispensable in today's globalised world. Our Social Media Starter-pack includes the creation of a professional account, visual collateral, and a detailed social media calendar with themed visuals, captions, and hashtags.

Our marketing packages can help promote your institution's publications and events more effectively. We create the print and the digital accessories you need to ensure the success of all your projects. Our expert marketing team runs targeted marketing campaigns across multiple platforms like Google, Facebook, and LinkedIn and creates compelling email and social media campaigns to advertise your institution's work to new audiences.

## Promotion Services:

- Promotion of publications (journals, books, and conference proceedings)
- Conference promotions to attract speakers and attendees
- Funding award promotions to attract applicants
- Social media start-up package

# Why work with us?



## Deep industry expertise

We bring a team who have tackled the Higher Education and research sectors' hardest problems and have an unparalleled track record for delivering market-leading results at institutional and national levels.



## Industry-leading credibility

As the region's top education solutions provider, with over a decade of experience working with leading government entities and research institutions within the Middle East, we have an unrivalled credibility within the Higher Education and research sectors.



## Unique holistic approach

Our unique approach to capacity building in Higher Education leverages our unequalled understanding of the needs of the region and the sector, combining expert publishing, training and consultancy services with digital libraries-creation to promote efficient and effective research cultures.



## A bespoke product, tailor-made for you

We know every client is different, and do not believe in a one-size-fits-all approach. Instead, we will work with you to identify your needs and priorities, and tailor our services to your specific requirements.



## Long-term partnerships

We aim for a long-term, collaborative approach with our clients and see each project as a partnership. We are with you every step of the way, offering specialist support and strategic guidance to every stakeholder group at your institution, and serving your evolving needs over time.

# Our services are designed to help you



Mobilise  
researchers



Enhance financial  
efficiencies



Showcase  
scholarly outputs



Support  
researchers



Improve  
operational efficiencies



Maximise research  
impact



Promote research  
culture



Strengthen administrative  
oversight



Increase  
reputation and ranking

“

Our highly personalised services, customised to the individual requirements of each of our clients, form the bridge between international best practices and local needs. We do not simply view ourselves as a publisher - we are also an educator and do everything we can to help institutions and individual scholars to unlock the full value of their research.

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**Dr. Emily Choynowski – Head of Publishing**



# About KnE Publishing

KnE Publishing is an independent, scholar-led Open Access publisher. Our mission is to accelerate and improve knowledge sharing and to drive scholarly discoveries and innovations in emerging knowledge economies. We have provided world-class publishing and consultancy services to researchers and academic institutions across the globe since 2016.



KnE Publishing helps institutions and individual scholars to unlock the full value of their research. Our Open Access digital publishing platform provides a global gateway for research, with readers in over 160 countries around the world, and contributors from over 65 countries. We are members of Crossref, OASPA, ORCID, and The Association of Learned and Professional Society Publishers, as well as signatories of The Declaration on Research Assessment (DORA) and the United Nations' SGD Publisher's Compact.



# Contact us today to get started!

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